

Scott Shaw

UK based product & experience

Contact

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[Email](#)

[Portfolio](#)

References

Chris Perry

CEO, Machine Football

Ex CEO, Wunderman

Ex CEO & Founder, Razorfish

[Email](#)

Gus Pinto

Chief Product Officer,

Fast Radius / Sybridge

Technologies

[Email](#)

Chris Daplyn

Managing Director, North

Western Europe, Valtech

Ex MD, Mirum

[Email](#)

Notable achievements

Fast Radius

- Led design on a B2C manufacturing service platform, helping to increase the amount of orders going through to purchase by over 48%.

Sybridge Technologies

- Headed up 3 teams of product, copy and UI designers who were responsible for the entire digital and marketing output of a major manufacturing company.
- Envisioned and designed an end-to-end project management system that oversees \$3bln worth of business a year.

Mirum / Possible

- Led a 10-strong team of UX and product designers and being part of the team that won over £20m in new business during my time there.
- Led design on a media planning platform for Wavemaker that cut the time it took to create a media plan by an average of 99%.
- Created an end-to-end e-commerce experience for Mercedes Benz Vans that brought the buying process entirely online for the first time.

Huge Ldn

- Lead design on a client-facing data feed for Thompson Reuters, accounts and personnel management platform. It was the first time anyone had managed to digitise these services.

R/GA

- Led the user experience on a streaming music platform for Beats Music that was no.1 in both the Apple and Android app stores. It ended up being acquired by Apple for \$3bln.
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For a full employment history, see my [LinkedIn profile](#)